



June 8, 2020

**TO ALL IBEW FIRST DISTRICT LOCAL UNIONS**

Greetings:

The 2020 IBEW Photo Contest is now open!

The contest is open to all active and retired IBEW members. Photos must have an IBEW theme, with IBEW members at work, engaged in a union-related activity or featuring subjects conveying images of the electrical industry or the union.

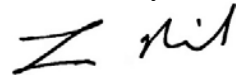
To enter members should visit: <http://www.ibew.org/PCS/> to register. There is a five (5) photo limit and a copy of the *Photo Contest Rules/Guidelines* has been attached for your referral and should be reviewed before submissions are placed.

Up to 15 finalists will be selected and posted on [www.ibew.org](http://www.ibew.org) for final judging by the public. The winners will be featured in a future issue of the *Electrical Worker*. The deadline for submissions is **October 1, 2020**.

Please contact the Media Department at [media@ibew.org](mailto:media@ibew.org) or 202-728-6102 with additional questions.

Best wishes.

In solidarity,



Tom Reid  
International Vice President

TR/ln

Encl.

cc: International Representatives  
IBEW System Council #11  
IBEW CCO

## **The IBEW's 2020 Photo Contest**

### **Enter Today:**

**Prizes: 1<sup>st</sup> Place - \$200**

**2<sup>nd</sup> Place - \$150**

**3<sup>rd</sup> Place - \$100**

**Honorable Mention: \$50**

### **Photo Contest Rules**

1. The contest is open to active or retired IBEW members only. The person submitting the photo must be the person who took the photograph. Members may enter up to five photos each.
2. International officers and staff are not eligible.
3. Photos can be submitted as digital files of at least 300 dpi, measuring 1,200 by 1,800 pixels at minimum, in color or black and white. Larger files of at least 2,200 pixels are encouraged.
4. All submissions become property of the IBEW Media Department.
5. Photo entries must have an IBEW theme of some sort, with IBEW members at work, engaged in a union-related activity or featuring subjects conveying images of the electrical industry or the union.
6. If members are featured in the photo, they should be identified. If large groups are pictured, the name of the group or the purpose of the gathering (e.g., a safety committee, a linemen's rodeo, a union meeting) can be submitted in place of individual names.
7. Photos previously published in IBEW publications or on the website are not eligible for submission.

8. Starting this year, entries must be submitted electronically via the Photo Contest link on [ibew.org](http://ibew.org). Please contact the Media Department at [media@ibew.org](mailto:media@ibew.org) or 202-728-6102 with additional questions.
9. Up to 15 finalists will be selected and posted on [ibew.org](http://ibew.org) for final judging by the public. The winners will be featured in a future issue of the Electrical Worker.

### **Photo Guidelines**

Here are some guidelines that will help ensure that the photos you send in for the contest look as good to the rest of the world as they do to you:

- Pay close attention to pixel width and resolution. Generally, photos should not be less than 2,200 pixels wide at 300 dpi. Most computer programs have a "Properties" tab you can use to check pixel width and file size.
- Another good indication of image quality is file size. Typically, the file size should be listed in megabytes (MB). A file size listed in kilobytes (kb) is too small.
- Always err on the side of uploading a larger photo.
- Cameras also have adjustable settings for photo resolution. For print quality, camera settings should be set to an image size of 5 M (megapixels) or higher. If you're unsure about the settings, a good rule of thumb is to set the camera to the highest quality setting it allows.
- Cellphone photos may be acceptable, depending on the phone model. Newer model smartphones (iPhone, Android and Windows) usually produce files that are high enough in quality as long as the original file is selected when sending. Older smartphone photographs are generally lower in quality.